

SIMPLY SOFAS®

SO FA, SO GOOD®

THE BUYER'S GUIDE

TO CHOOSING FINE FURNITURE

RESIDENCES
PROJECTS



“*Good design*

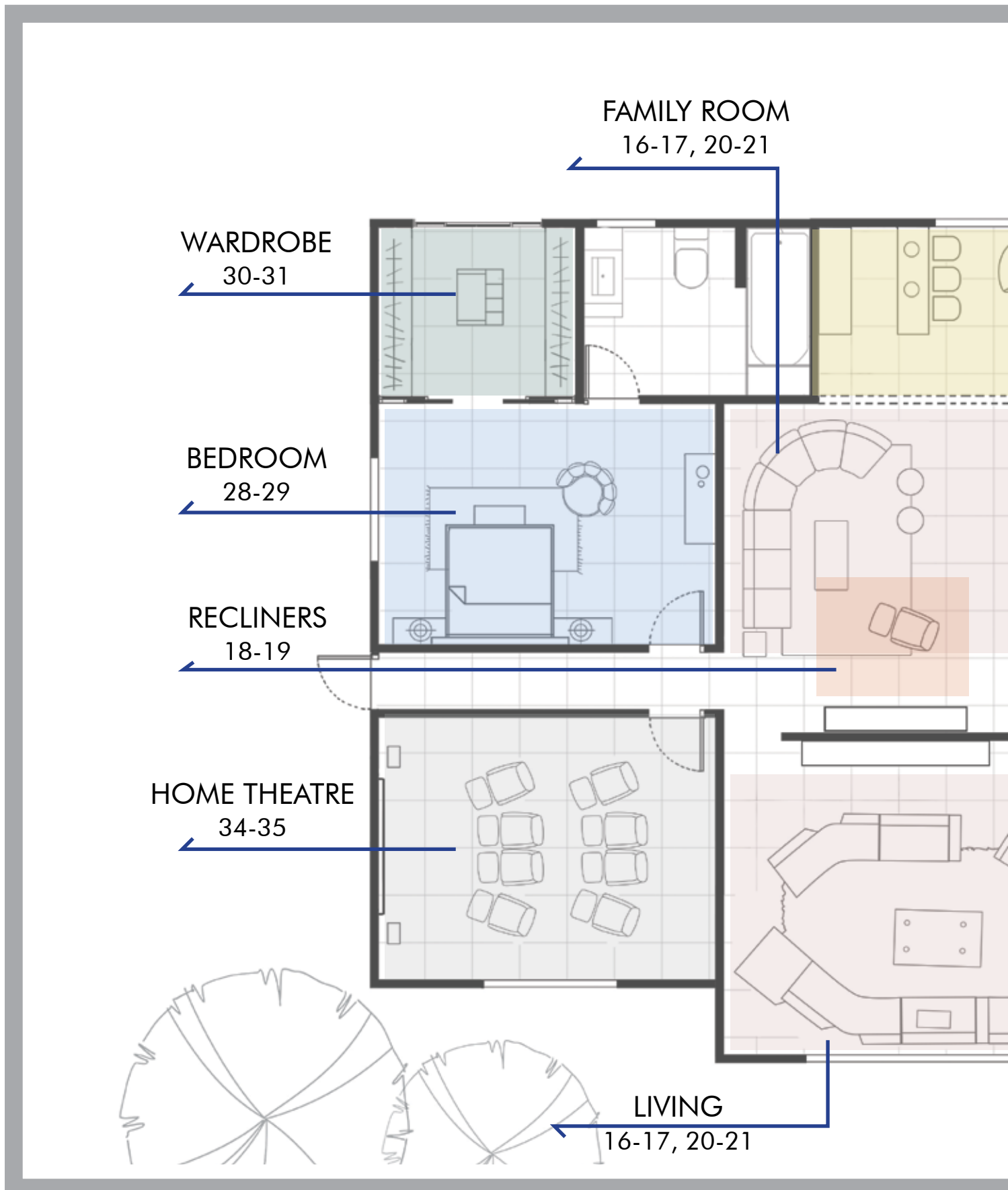
has the power to bring happiness into people’s lives. It is therefore imperative that when it comes to choosing furniture for home, be it the small apartment or the grand villa, one never has to compromise on the quality and integrity of their vision.”

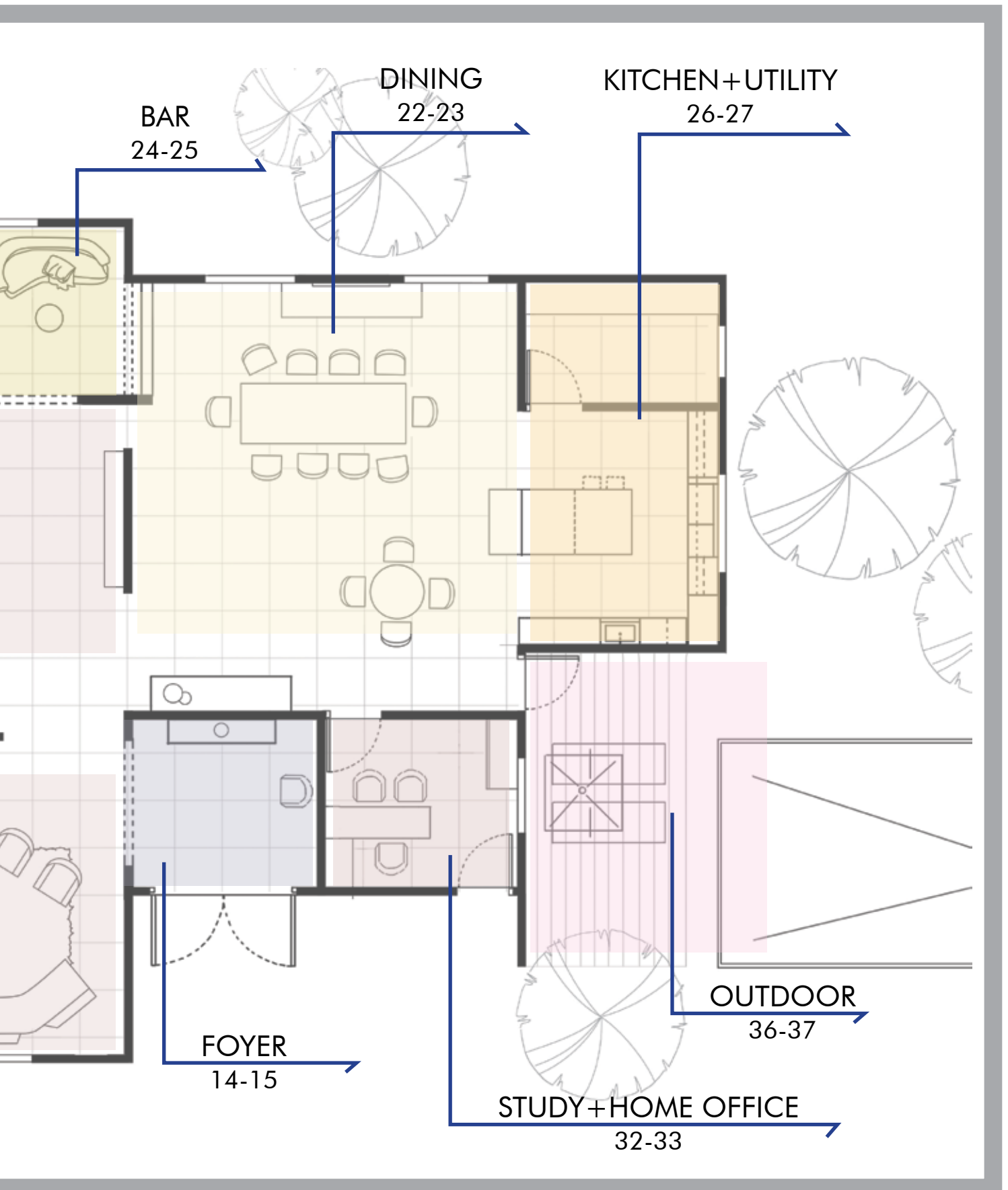
- Maaruti Rao
SIMPLY SOFAS



*THE LATEST, LARGEST
COLLECTION
ORIGINALS
MADE IN EUROPE
AWARD-WINNING DESIGNS
19 OF THE WORLD'S FINEST
FURNITURE BRANDS
EXTENSIVE OPTIONS
INNOVATION
QUALITY
CRAFTSMANSHIP
COMFORT
LEGACY
SERVICE+ SUPPORT*
for the entire Home

HOME IS A COMPLETE IDEA





A WORLD OF CHOICE

Across the various zones and product categories, Simply Sofas offers an extensive range of choice – with over 360 unique designs and over 750 upholstery options in sofas alone.



AFFORDABLE PREMIUM | PREMIUM | ULTRA-PREMIUM | LUXURY

Prices of products may vary and transcend a stated price segment based on several factors, such as the category, material, size, configuration, and upholstery, for which we offer several choices for customisation to meet your preferences.

PRODUCT LIST

FOYER

Consoles
Mirrors
Armchairs
Shelving
Accessories

LIVING+ FAMILY ROOM

Grand Sectional Sofas
Motion Sofas
Modular Sofas
Chaise Longues
Sofa Beds
Chairs & Armchairs
Entertainment Consoles
Coffee Tables
Shelving
Accessories

DINING

Tables
Chairs
Dining Sofas
Sideboards
Cabinets

BAR

Cabinets
Bar Stools
Lounge Chairs
Trolleys

KITCHEN+ UTILITY

Kitchens
Trolleys
Panel Systems
Racks
Utility

BEDROOM

Beds
Benches
Bedside Tables
Cabinets
Chairs & Sofas
Dressing Units
Accessories

RECLINERS

Automatic
Manual
Lift Recliners

WARDROBES+ WALK-IN CLOSETS

Wardrobe Systems
Walk-in Closets
Islands
Vanity & Dressing Units
Drawer Units

HOME THEATRE

Recliner Systems
Recliner Sofas
Entertainment Consoles

STUDY+ HOME OFFICE

Desks
Chairs
Shelving
Couches

OUTDOOR

Sofas & Armchairs
Tables
Chairs
Loungers & Daybeds
Umbrellas
Panels



You'll find new products and collections in our stores regularly + the Milan collections.

19

19 of the world's finest furniture brands.

Heritage brands from Italy, Germany, Norway, and Spain, each with a rich legacy of original design, innovation, quality, and comfort. Many known for pioneering design trends and special manufacturing techniques in the global furniture industry, time and again.

There's a brand in every price segment – Affordable premium, Premium, Ultra-premium and Luxury.



Molteni & C

Italy 1934

A confluence of exemplary design, cutting-edge craft, and great tradition - made in collaboration with legendary architects and designers.

WARDROBES . KITCHENS . MODULAR SOFAS
ARMCHAIRS . MULTIMEDIA CONSOLES
DINING TABLES . BEDS . STUDY . OUTDOOR



PIANCA

Italy 16th century

Woodwork masters for 14 generations. Makers of authentically sustainable furniture systems that are a homage to nature and the beauty of simplicity.

WARDROBES . WALK-IN CLOSETS
CONSOLES . ACCENTS



next125

Germany 2001

The award-winning international premium kitchen brand from Schüller. next125 kitchens are statements in reduction and aesthetics.

KITCHENS . CABINETS



schüller.

Germany 1966

One of the world's leading European kitchen furniture manufacturers. High quality, contemporary, 'Made in Germany' kitchens, with a strong focus on sustainability.

KITCHENS . BAR CABINETS . UTILITY



reflex

Italy 1940

Reflex incorporates cutting-edge technology, Venetian design and craftsmanship. Features the exclusive Pininfarina collection.

DINING TABLES . SIDEBOARDS . SOFAS
BAR CABINETS . BEDS . LIGHTING . STUDY
CLOCKS . MIRRORS



KOINOR

Germany 1950

Unparalleled, award-winning German innovation and craftsmanship, specialists in fine leather motion sofas.

MOTION SOFAS . SECTIONALS . COUCHES
RECLINERS . ARMCHAIRS . DINING SOFAS



NATUZZI

ITALIA

Italy 1959

The quintessential name in pioneering Italian design and style, and the world's largest Italian sofa maker.

MODULAR SOFAS . MOTION SOFAS
SECTIONALS . COUCHES . ARMCHAIRS
RECLINERS . TABLES . CONSOLES
SIDEBOARDS . BEDS



NICOLETTIHOME®

Italy 1967

Leading Italian sofa maker, known for distinctive design and benchmark innovation.

SECTIONALS . MOTION SOFAS . COUCHES
ARMCHAIRS . POUFFES



CALIA ITALIA

Italy 1965

A leading heritage furniture maker renowned the world over for its leather and fabric upholstered sofas and armchairs. Combining innovation and local craftsmanship.

SECTIONALS . MOTION SOFAS . COUCHES
ARMCHAIRS . POUFFES



fama

Spain 1970

Specialists in fabric seating. Innovation, avant-garde design, and exceptional craftsmanship pioneered by over 50 years of heritage.

MOTION SOFAS . SECTIONALS . COUCHES
ARMCHAIRS . RECLINERS . SOFA BEDS
OUTDOOR



Becker

2010

German-inspired design, with comfort that's built to last, and unique features.

MOTION SOFAS . SOFA SETS . SECTIONALS
ARMCHAIRS . RECLINERS . OUTDOOR . BEDS
HOME THEATRE SEATING



W

W.SCHILLIG

Germany 1949

Lifestyle furniture that is functional and sustainable. Born of over 70 years of know-how and expertise.

MOTION SOFAS . SECTIONALS . COUCHES
ARMCHAIRS . RECLINERS . DINING SOFAS



Stressless

THE INNOVATORS OF COMFORT™

Norway 1934

The ultimate in seating and comfort, by Ekornes of Norway.

RECLINERS . HOME THEATRE SEATING
SOFAS . OFFICE CHAIRS



calligaris 

Italy 1923

Pioneer of design and innovation, trendsetting Italian style and craftsmanship.

DINING TABLES . CHAIRS . SIDEBOARDS
BEDS . CONSOLES . SHELVING . CABINETS
STUDY . COFFEE TABLES . ACCESSORIES
PROJECT FURNITURE



Italy 1967

Crossover Italian design and innovation, blending classic symbolism and contemporary style.

DINING TABLES . CHAIRS . SIDEBOARDS
BEDS . CONSOLES . SHELVING . CABINETS
STUDY . COFFEE TABLES . ACCESSORIES



BONALDO

Italy 1936

Designer Italian furnituremaker, known for a unique design language and craftsmanship.

DINING TABLES . CHAIRS . SIDEBOARDS
ARMCHAIRS . BEDS . CONSOLES . SHELVING
STUDY . COFFEE TABLES . ACCESSORIES



Italy 1951

Elegance and refinement crafted in wood, made by leading Italian craftsmen.

DINING TABLES . CHAIRS . SIDEBOARDS
CABINETS . BEDS . DRESSERS . SHELVING
STUDY



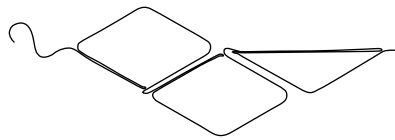
ezpeleta^e

Portugal 1935

Specialists in outdoor comfort, with material development and design made for contemporary global living.

CHAIRS . TABLES . LOUNGERS . UMBRELLAS
DAYBEDS . PROJECT FURNITURE





FOYER

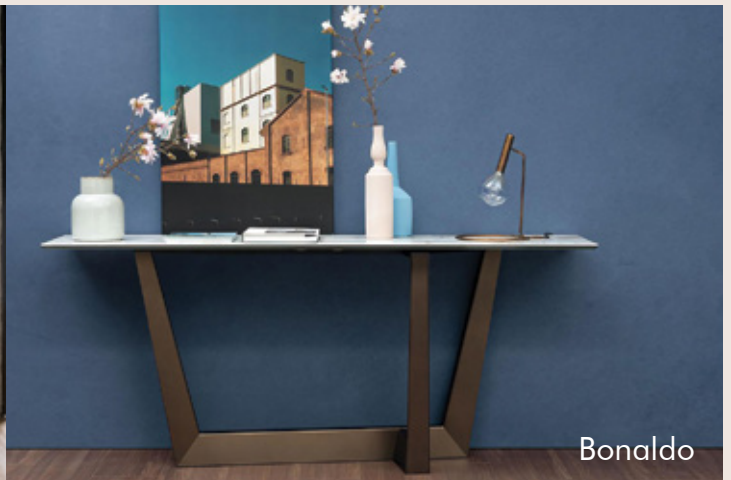
Crafted for stunning first impressions, these are consoles and accessories that not only compliment the decor but elevate the overall aesthetic appeal.

CONSOLES . CLOCKS . MIRRORS

PREMIUM



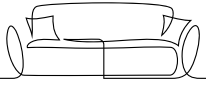
ULTRA PREMIUM



LUXURY







LIVING + FAMILY ROOM

Stately, plush, and inviting, these are sofas, chaise longues, wall units, and accessories with a distinct charm. Each a study in craftsmanship and innovation, for spaces that demand comfort, warmth, style, and versatility.

SECTIONALS . MOTION SOFAS . ARMCHAIRS . SOFA BEDS . CONSOLES
COFFEE TABLES . ACCESSORIES

AFFORDABLE PREMIUM



PREMIUM

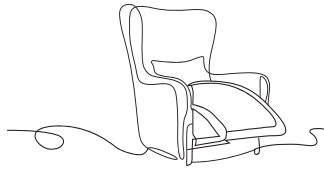


ULTRA PREMIUM



LUXURY





RECLINERS

Designed to move fluidly - with the body movement, a lever, or at the touch of a button - these responsive recliners are available in a range of colours and options, in fabric and leather.

AUTOMATIC . MANUAL . LIFT RECLINERS

AFFORDABLE PREMIUM



Becker

PREMIUM



W.Schillig



Fama

ULTRA PREMIUM



Bonaldo



Natuzzi Italia



Koinor



Stressless





ENTERTAINMENT UNIT

From the light and airy to the bold and sculptural, these entertainment units are available in a range of tasteful finishes and in customisable length and height. A touch of refined sophistication for contemporary spaces.

PREMIUM



ULTRA PREMIUM



LUXURY





DINING

A vast collection of fixed and extensible dining tables, elegant chairs, dining sofas, and display/storage units with an interplay of rich textures and materials, geometrical designs, and flamboyant finishes.

DINING TABLES . CHAIRS . DINING SOFAS . SIDEBOARDS . CABINETS

PREMIUM



ULTRA PREMIUM



Bonaldo



Koinor

LUXURY



Molteni&C



Reflex



Discover bar cabinets and trolleys that seamlessly blend sophistication and functionality, featuring innovative mechanisms, fine materials, and optimal storage with elegant, well-proportioned bar stools to enhance the allure.

BAR CABINETS . BAR STOOLS . TROLLEYS

PREMIUM



ULTRA PREMIUM



LUXURY



KITCHEN+UTILITY

These are award-winning, statement kitchens and utility units made in Italy and Germany, from the world's most distinguished kitchen brands. Born of deep understanding of materials, human behaviour, spaces, and forms.

KITCHENS . UTILITY . TROLLEYS . RACKS

PREMIUM



ULTRA PREMIUM



LUXURY

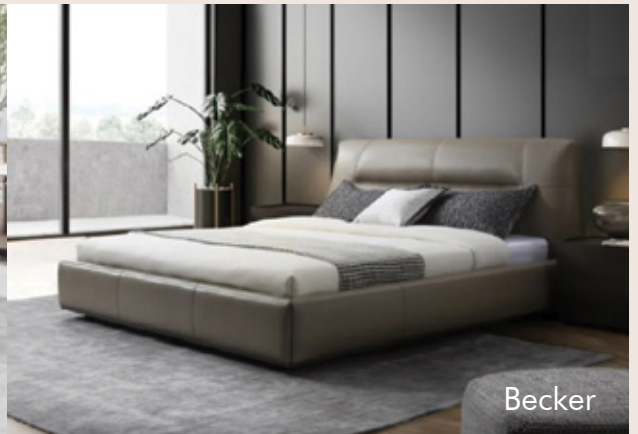


Zz BEDROOM

Novel colours. Welcoming shapes. Fine craftsmanship and upholstery. These are designer beds, benches, and accessories that add plush elegance to the room.

BEDS . BENCHES . BEDSIDE TABLES . DRESSING UNITS . ACCENTS

AFFORDABLE PREMIUM



PREMIUM



ULTRA PREMIUM



Natuzzi Italia



Bonaldo



Pianca

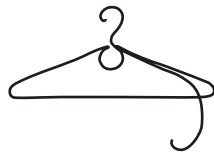
LUXURY



Molteni&C



Reflex



WARDROBE + WALK-IN CLOSET

Patented technology. Invisible mechanisms. Hushed sophistication. These are wardrobe systems and walk-in closets that enliven the homes of people who appreciate cutting-edge craft, technique, detail, and beauty.

WARDROBE SYSTEMS . ISLANDS . VANITY . WALK-IN CLOSETS

PREMIUM



ULTRA PREMIUM



LUXURY



Gliss Master Island, Gliss Master Glass - Molteni&C

STUDY+HOME OFFICE

Discrete, organised desks with charging points. Ergonomic recliners, sofas, and chairs. Modular bookcases. Say hello to the innovative, new home office.

DESKS . CHAIRS . BOOKCASES

AFFORDABLE PREMIUM



Becker

PREMIUM



Alf



Calligaris



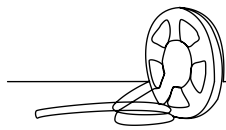
Tonin Casa

ULTRA PREMIUM



LUXURY





HOME THEATRE

Feature-rich, responsive seating for unmatched comfort. Vibrant, innovative accessories. A great escape from the ordinary, much like the world of cinema.

RECLINER SYSTEMS . RECLINER SOFAS . ENTERTAINMENT UNITS (pg-20-21)

AFFORDABLE PREMIUM



ULTRA PREMIUM







OUTDOOR

Discover the latest collection of chic outdoor furniture from Europe. Crafted by specialists, these are unique, environmentally-friendly, and functional designs for the garden, the poolside, and beyond.

TABLES . CHAIRS . DAYBEDS . UMBRELLAS . SOFAS & ARMCHAIRS

AFFORDABLE PREMIUM



Ezpeleta

PREMIUM



ULTRA PREMIUM



LUXURY



FOR EVERY THEME AND TASTE

From *neoclassical*- and *art deco*-inspired pieces to *mid-century modern* and *contemporary* statements, choose from timeless furniture designs that address a myriad of design sensibilities and preferences.

Neoclassical

Inspired by classical Greek and Roman designs, emphasising simplicity, clean lines, and symmetry.



Art Nouveau

Inspired by the organic and decorative style prevalent at the turn of the 20th century, featuring flowing lines and botanical motifs with a focus on craftsmanship.



Art Deco

An influential style from the 1920s and 1930s, characterised by geometric shapes, sleek lines, bold colours, and luxurious materials.



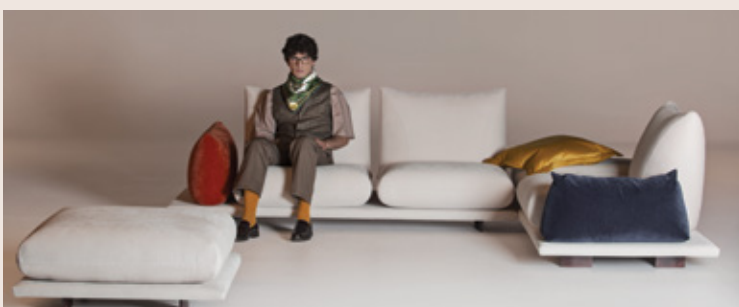
Mid-Century Modern

Popular from the 1940s to the 1960s, characterised by clean lines, simplicity, functionality, and the use of materials like plywood and moulded plastic.



Contemporary/Modern

A broad category encompassing various styles from the late 20th century to the present, often characterised by clean lines, minimalism, and the use of new materials and technologies.



SIMPLY SOFAS®

SO FA, SO GOOD®

SHOWROOMS

BANGALORE

Mission Road: 12, Shamarao
Compound.

Call: (080) 221 23355/222 32223,
98861 59999

Email: sofasogood@simplysofas.in

Mekhri Circle: 4/2, Bellary Road,
Sadashivnagar, diag. opp. Palace
Grounds.

Call: (080) 236 11415 / 236 17171,
99023 09999

Email: sofasogoodblr@simplysofas.in

CHENNAI

15, Khader Nawaz Khan Road,
Nungambakkam.

Call: 90948 66666, 95515 66666,
99401 49999

Email: chennai@simplysofas.in

COIMBATORE

13/1 Circuit House Road,
Behind HDFC House, Race Course.

Call: (0422) 427 6666,
95979 99996

Email: coimbatore@simplysofas.in

KOCHI

2/296, Opp. Hotel Wyte Fort,
NH 47 Bypass, Kundanoor,
Maradu P.O. Ernakulam

Call: (0484) 230 7777, 230 2111,
90480 16666, 95676 09999

Email: kerala@simplysofas.in

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